



Kathryn Dager

# CUSTOMIZED GARDEN CENTER

TRAINING CARD PROGRAM - 2011



Profitivity Inc

## “Legacy” Training Card Program

Every skill, task and procedure for operating your business is communicated, practiced and reinforced by Mentors!

<b>1) Company Assessment &amp; Pre-Editing</b> We start with a written assessment and a 3-Hour Conference call to clarify your “brand” and identify behaviors and strategies to weave into your Training Cards to increase productivity, efficiency and customer service. We literally capture your “legacy” in full detail.	<b>\$ 500</b>
<b>2) Editing Your Training Cards</b> Your team will edit and fully customize your Training Card System for every task, behavior and skill for your regular AND seasonal employees! (See the list on page 2.)	<b>\$ 2500</b>
<b>3) Implementation – Mentor Training On Site &amp; Video Coaching</b> (Or <i>both!</i> Ask for details.) You get <b>TWO</b> on-site full days of Training with Kathryn + 4 customer service videos you can use to teach, coach and reinforce the skills to increase sales and profit for years!	<b>\$ 2000</b> GCG free extra day Bonus!
<b>4) Training Card Production</b> One set of laminated Training Cards a Lucite box and 25 Training Markers are included. (You will own the masters.)	<b>Included</b>
<b>5) Follow Up Bi-Monthly Group Coaching</b> Kathryn will host 12 Bi-Monthly Group Coaching calls for Owners & Managers to keep your business on track.	<b>Included</b>
<b>Total</b>	<b>\$5000</b>

\* Shipping is not included. (Important!) All information is kept completely private.

Company Name \_\_\_\_\_ Name On Card \_\_\_\_\_

Phone Number \_\_\_\_\_ Card Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Card # \_\_\_\_\_ Exp/ Date \_\_\_\_\_ Code \_\_\_\_\_

Card Type:  Visa  MasterCard  American Express  Discover

I authorize the above amount to be charged to the above credit card:

Signature \_\_\_\_\_ Date \_\_\_\_\_ (Required for authorization)

Print Email Your email address is kept completely private \_\_\_\_\_

Check  (Make Payable to Profitivity Inc.) Pay in Full  “Pay As You Grow”  (5 months @ \$1020 )

Call Toll Free at (888) 722-8333, Fax to (310) 478-7072 or email [Profitivity@earthlink.net](mailto:Profitivity@earthlink.net)

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